

Interview Debrief

Elionel

Age: 30

Profession: Fiber Optic Tech, Persona Trainer, Video Editor

Internet Expertise: Advanced

- Has moved 3 times in lifetime.
- Key factors when moving: pet friendly, utilities included in the rent, close commute to work.
- Mainly looks for places to live in Facebook Marketplace and Clasificados online.
- Does moving himself (doesn't hire movers).
- Feels stressed out when moving.
- Main concerns during a move: Not havin anything break while moving.
- Normally moves within 3-4 days.
- It's important to plan out your move as much as you can.
- Sees himself moving again in about two years.

Jomar:

Age: 31

Profession: Claims Processor

Internet Expertise: Advanced

- Lives with sister, has moved almost every year in his lifetime.
- Moved because of a breakup.
- Key factors when moving: short commute to work, and nearby commodities like grocery stores, malls and entertainment.
- Mainly looks for places to live in Clasificados online and Facebook Marketplace or recommendation from friends.
- Has hired movers and done moving by himself as well.
- Most crucial part of the moving process is organization.
- Moving is very stressful, because of the logistics of organization and planning.
- Main concerns during the move: expenses and how long it takes to complete the move.
- Normally moves within a week. Usually takes about a month to unpack and get everything situated in his new home.
- Sees himself living in his current place for 5 to 10 years.

Matheus:

Age: 33

Profession: Solutions Architect

Internet Expertise: Expert

- Does not move very often, including internationally. 3-4 times in his lifetime.
- Recently bought a home, which was his latest move.
- Key factors when moving: location, safety, community, well maintained, centralized locations, job proximity.
- Looked for places to live via realtors, zillow, trulia, friends and family.
- Does moving himself (doesn't hire movers)
- Most crucial part of moving is organization.
- Moving is very stressful.
- Main concerns during the move: Not having anything break while moving.
- Normally moves within 3-4 days. Takes his time unpacking and getting situated in his new home.
- Having a checklist helps and compartmentalizing your move, packing things by category.
- Does not see himself living in his home for 30 years.

Nikol

Age: 34

Profession: Claims Supervisor and Student

Internet Expertise: Advanced

- Does not move very often.
- Recently bought a home, her last move.
- Key factors when moving: availability, location, affordability, space to grow into.
- Mainly looks for place to live through friends and family.
- Does moving herself (doesn't hire movers)
- Most crucial part of moving is unpacking.
- It's kind of stressful.
- Main concerns during the move: Breaking things while moving.
- Normally moves within 1 or 2 days.
- Planning is important to make the process more effective.
- Sees herself living in her home for 30 years.

Yimaira

Age: 41

Profession: Retired Veteran

Internet Expertise: Intermediate

- Moves every 3 to 4 years, has moved 8 times during her lifetime.
- Last moved 2 years ago.
- Key factors when moving: proximity to schools, pharmacies and hospitals. Affordability, safety, space.
- Mainly looks for a place to live in Facebook Market and Clasificados online.
- Has experience moving herself and hiring movers, she prefers hiring movers.
- Most crucial part of moving is getting everything to the new place quickly and without breaking.
- "I feel really stressed"
- Main concerns during the move: breaking things while moving and doing everything quickly.
- Normally takes 4 hours with a moving company.
- Normally takes her about a week to get situated in her new home.
- She likes to get organized prior to a move and also supervise the movers.
- Sees herself living in her home for 5-10 years or even longer.